

Information Brochure

We live in a rapidly changing world. Technology today allows us to instantly communicate with someone on the other side of the world, information on just about any conceivable topic is available to us with just a few mouse clicks or key presses on our mobile phones, and some companies are even beginning to offer commercial space flight at affordable prices. Soon we will be able to travel to space like Mark Shuttleworth!

Many of these advancements have been made possible directly or indirectly through the rapid growth of the Internet. Without the Internet, we would lack some of the infrastructure that forms part of modern communication networks, we wouldn't have unbounded information at our disposal, nor would the teams working on commercial space flight be able to share ideas quickly and affordably.

But the Internet also has a huge impact on the world's economy. We are now truly part of a global economy, where businesses compete to bring their products and services to a global audience. Now, more than ever before, it is necessary for businesses to have an enticing online presence to ensure that they are noticed by potential clients.

BizPages is a comprehensive Internet business directory of businesses, products and services in South Africa. We are positioning ourselves as the number one resource for finding South African business-related information on the Internet.

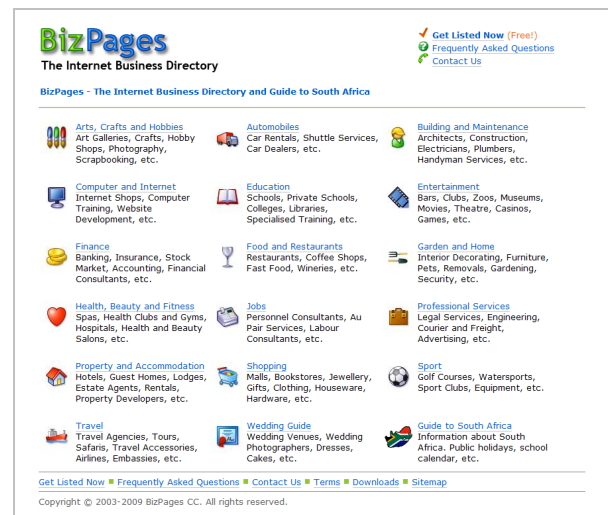
In the following couple of pages, I would like to introduce our website, our different advertising packages and give you some reasons why you, as a business owner, should advertise on our website. Please take a couple of minutes to read through the rest of the brochure.

Regards,
Fred Senekal

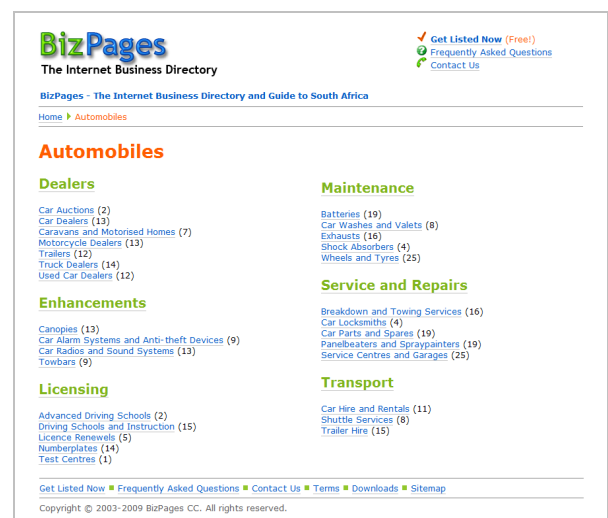
Overview of the BizPages website

The BizPages website is located at www.bizpages.co.za

Our main page is clean, crisp and easy to navigate with links to all the main business categories.



Clicking on a category shows subcategories for the category, making it easy to quickly find for what you are looking for.



Clicking on the lowest level category displays a list of businesses advertising in that category.

BizPages
The Internet Business Directory

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[Frequently Asked Questions](#)
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BizPages - The Internet Business Directory and Guide to South Africa

[Home](#) [Automobiles](#) [Dealers](#) [Truck Dealers](#)

Truck Dealers

Name	Location (sort)	Telephone
AAD Truck and Bus	Cape Town, Epping	021 535 1820
Ermelo Truck and Tractor Centre	Ermelo, Industrial Park	017 811 5865
Fleetwise Truck and Trailer	Port Elizabeth, North End	041 487 3031
Imperial Iveco (Durban)	Durban, Westmead	031 700 5174
Imperial Iveco (Pomona)	Kempton Park, Pomona	011 552 6000
Man Truck and Bus (Cape Town)	Cape Town, Brackenfell	021 980 2720
Motor Deal Truck and Commercial	Vereeniging, Unitaspark	016 421 3664
On Site Trading	Cape Town, Montague Gardens	021 551 8170
Pat Hinde Toyota Trucks	Boksburg, Anderbolt	011 914 8900
Sandown Motor Holdings	Pretoria	012 621 0000
Super Trucks	Port Elizabeth, Deal Party	041 486 2552
Truck Busters	Boksburg, Bartlett	086 122 2333
Truck City	Cape Town, Brackenfell	021 981 5514
Volkswagen Hatfield	Pretoria, Hatfield	012 431 8000

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Clicking on a specific business will display their business profile, with contact information, logo, pictures, business description, geographical information and much more.

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[Home](#) [Entertainment and Leisure](#) [Festivals, Markets and Fairs](#) [The Green Market](#)

The Green Market



 Location:

 Contact Person:

 Telephone:

 Alt. Telephone:

 Cell:

 Fax:

 E-mail:

 Website:

 Postal Address:

 Address:

Pretoria, Brummeria
Melissa Geyer
083 562 5249
083 562 5249
086 560 8831
greenmelly@gmail.com
<http://www.thegreenmarket.co.za>
The Green Market
Botanical Gardens
Brummeria
Pretoria

 Business Hours:

 Categories:

 Info:

Every first Saturday of the month, 9:00 to 14:00
[Festivals, Markets and Fairs](#)
The Green Market invites you, your family and friends, every first Saturday of the month, to a day filled with green tips, a variety of green products, live music entertainment, fun interactive demos, workshops and so much more. Bring your picnic blankets, camping chairs and come and relax the day under the lush green trees while expanding your knowledge on environmental issues. Fill your own reusable shopping bag with green products and meet our friendly exhibitors. Its a safe for kids to run around and enjoy the outdoors. For more info on how to exhibit and promote your business at this green event or if you need more info on the program planned for the year, please email Melissa at greenmelly@gmail.com or phone 083 562 5249. Our blog - <http://thegreenmarket-melissa.blogspot.com>, has more info on what products we need at the Green Market, so please feel free to go check it out.

And last but not least - Do you want to recycle but do not know where to take your clean recyclable trash? We have a recycling station at each event where you can bring your clean dry plastic, paper, tin, glass, polystyrene, tetraps and ewaste (ink cartridges, CD's, cords, celphones, cameras, electronic appliances like TV's, Computers, printers, and so much more). Recycling is important for the health of our soil in which we plant our food in. So look after it.

 See you soon!





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Our MapExplorer shows where the business is located geographically, making it easy to find driving directions using street maps and/or satellite imagery.

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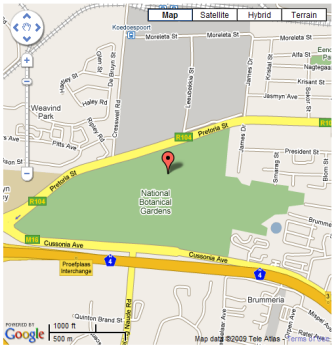
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[Home](#) [Map Explorer](#)

Map

National Botanical Gardens is located at the coordinate (-25.735744, 28.278725)



Map provided by Google.

Disclaimer: Although every effort has been made to ensure the correctness of this map, there may be errors. Please verify travel directions to your destination.

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We also have a comprehensive guide, to provide local and foreign visitors with information about South Africa. The guide has a variety of interesting articles pertaining to many aspects of South African life.

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[Home](#) [Guide to South Africa](#) [National Flag of South Africa](#)

National Flag of South Africa

The National flag of the Republic of South Africa is a symbol of the change to a democratic society. It was inaugurated on 27 April 1994, the day of the first general election in South Africa in which all South Africans took part. For many, it represents the pride of a unified nation, a symbol of the new era in South African history.



A changing South Africa, a new national flag

With the changing political circumstances in South Africa in the early nineties, the need for a new national flag was recognised. A nationwide competition was held in 1993 in which the public could submit proposals for a new national flag. More than 7000 proposals were received by the National Symbols Committee, of which six was selected as possible candidates. A number of design studios were also asked to submit designs.

The proposals were submitted to the Negotiating Council (a body responsible for the transition to a democratic South Africa) but none found widespread support. In February 1994, Roelf Meyer and Cyril Ramaphosa were tasked to address the flag issue. Frederick Brownell, the former state Herald of South Africa designed a flag that was met with more enthusiasm. The final design was adopted on 15 March 1994 and proclaimed on 20 April 2004, only seven days before it as to be inaugurated on 27 April 1994.

The flag was originally intended to be introduced on a probationary period of five years, but was met with widespread public support and consequently made the national flag of the Republic of South Africa.

Design

The flag is rectangular with a ratio of 2:3, the same ratio as the previous flags of the country. It is the only national flag with six colours (black, gold, green, white, chilli red and blue) that is without a seal or brocade. The colours themselves have no specific meaning or symbolism as per the original design criteria. However, many South Africans view the different colours as a symbol of the Rainbow Nation, representing the multitude of different cultures and peoples in South Africa.

The heraldic definition of the flag, given in Schedule One of the Constitution of South Africa (1996) describe the flag as follows:

The national flag is rectangular; it is one and a half times longer than it is wide.

- It is black, gold, green, white, chilli red and blue.
- It has a green Y-shaped band that is one fifth as wide as the flag. The centre lines of the band start in the top and bottom corners next to the flag post, converge in the centre of the flag, and continue horizontally to the middle of the free edge.
- The green band is edged, above and below in white, and towards the flag post end, in gold. Each edging is one fifteenth as wide as the flag.
- The triangle next to the flag post is black.
- The upper horizontal band is chilli red and the lower horizontal band is blue. These bands are each one third as wide as the flag.

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Why should I advertise by business on BizPages?

Reach a large target market

Our website receives thousands of visits a month from users looking for business, product and service information.

By becoming a BizPages advertiser, you can potentially reach large numbers of clients interested in your specific business sector.

We are positioning ourselves as the number one resource for finding South African business-related information on the Internet. We currently have thousands of advertisers advertising in hundreds of business categories.

Did you know? More than four million South Africans use the Internet every month.

Ranking high on search engines

Ranking high on search engines is a top priority for us. And it should be since most web journeys start out at one of the main search engines such as Google and Yahoo.

We already have many search terms that return top results for pages on our website. Try searching for "Debonairs Pizza Glenfair" or "Protea Boekwinkel Hatfield" in Google to see what we mean.

By adding unique content-rich web pages to our website, and by following good design principles and search engine optimization techniques, we will continue to grow the number and quality of results we achieve in search engine result pages.



Did you know? The local Google search engine (www.google.co.za) is the most popular search engine in South Africa with more than 90% of the South African search market.

Various online marketing campaigns

We are actively promoting our website content through various online marketing campaigns, such as Google Adwords, periodic newsletters, social networking sites and e-mail campaigns.

Innovative content

We are similar to a telephone directory, but are not restricted to the confines of paper. This means that we can present information such as your complete contact details, business profile, logo and photos to the client, and can even display your geographical location information on street maps and satellite photos so that clients can easily find you.

We are constantly searching for new and innovative ways to present your information to our users and to fully make use of the Internet as a digital medium.

Did you know? The BizPages MapExplorer allows you to view street maps and satellite imagery of South Africa. Visit www.bizpages.co.za/map.php

Commitment to a satisfying user experience

The user experience of people browsing our website is very important to us. Our website is clean and crisp with a fresh look and feel, easy to navigate and our pages load quickly. We comply with the newest web standards, meaning that our pages have a consistent look on different browsers, mobile phones, PDA's and other devices. There are no ugly flashing advertisements or hundreds of non-coherent links that you find on so many other websites.

All of this means that our website visitors remember our name and visit us again and again whenever they are looking for business, product or service information.



Did you know? South Africa has the highest percentage of mobile phone Internet users with more than one sixth of Internet searches conducted from mobile phones.

Continual improvement

We have a young and dynamic team that are committed to continual improvement of our website, systems and business processes.

By keeping up to date with technology and Internet trends, we aim to continue to offer affordable Internet marketing solutions that work.

Advertising Packages

We know that different businesses have different needs. To make sure that we serve your unique needs, we have different advertising programs in place. Choose from the Free, Standard, Silver and Gold packages.

	Free Listing	Standard Package	Silver Package	Gold Package
Suitable for	Limited budget	Exposing your business to a large audience	Making your business stand out above the rest	Showing that your business is serious about business
Cost	Free	R100pm	R150pm	R200pm
Information Displayed	Business name Location information Telephone number	Business name Location information Contact person Telephone number(s) Cell number Fax number E-mail address Postal address Address Business hours Business description Business slogan Year established	Business name Location information Contact person Telephone number(s) Cell number Fax number E-mail address Postal address Address Business hours Business description Business slogan Year established Website address	Business name Location information Contact person Telephone number(s) Cell number Fax number E-mail address Postal address Address Business hours Business description Business slogan Year established Website address
Link to website			Yes	Yes
Multimedia			Business Logo 3 Photos	Business Logo 10 Photos
GPS Coordinates		Yes	Yes	Yes
Map Explorer		Yes	Yes	Yes
Business Description	50 words (250 characters)	250 words (1000 characters)	500 words (2000 characters)	1000 words (4000 characters)
Priority Placement		Above free listings	Above free listings Above standard listings	Above free listings Above standard listings Above silver listings
Number of Categories *	1	up to 3	up to 5	up to 7 (R30 per additional category)

* To serve the needs of our website users better, we reserve the right to decide whether a particular category is relevant to a specific business.

Require more information on our different packages? Visit www.bizpages.co.za/packages.html

If you would like to get listed on BizPages, visit www.bizpages.co.za/get-listed.html or fill out the online application at www.bizpages.co.za/application.php